



# THE GUILD OF ARTS SCHOLARS, DEALERS AND COLLECTORS

Summer 2007

## FOUNDER MEMBERS

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Geoffrey Bond  
Mark Bridge  
Robert Brooks  
Robert Butler  
Dermot Chichester  
Mark Dalrymple  
Anthony du Boulay  
Michael German  
Philippa Glanville  
Anna Haughton  
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Valerie Kaufmann  
Stephan Ludwig  
Nicholas Shaw  
Michael Shortall  
Kevin Smith  
Nicholas Somers  
Kim Tassel  
Eleanor Thompson  
Clemens Vanderven



The central courtyard at the Whitechapel Bell Foundry, one of London's oldest businesses. *See page 5*



# THE GUILD OF ARTS SCHOLARS, DEALERS AND COLLECTORS

FURNITURE MAKERS' HALL, 12 AUSTIN FRIARS,  
LONDON EC2N 2HE

## MASTER

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AND HONORARY CLERK

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**Dr Geoff Egan FSA**

RENTER WARDEN

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PAST MASTER

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**Eleanor Thompson**

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**Georgina Gough**

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**The Rev Paul Abram**

Chaplain, H.M. Tower of London

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# We are in good heart

I am pleased to say that since my installation on November 27th I have represented the Guild at a number of events in the City as well as attending Livery, Court and other meetings.

I have spoken at lunches given by the Worshipful Company of Farriers and the Worshipful Company of Loriners and taken the opportunity in those speeches to publicise our new Guild, of which more and more people are becoming aware.

As I am currently Chairman of the Livery Committee, this gives me further opportunities to meet a wide cross-section of people in the Livery and attend events, at all of which the Guild is mentioned at some time in conversation.

What has become clear is that the Guild is, as was put to the Aldermanic Court, filling a need for those in the world of selling, dealing, collecting, shipping, insuring and the other numerous activities in which our members are involved.

I have been able to obtain a capital sum of £10,000 from a private charitable trust. Income from this fund will produce an annual sum to enable a young person in the world of the decorative arts to pursue their scholarship with a travel grant. The annual grant will be known as the Master's Travel Bursary. It is important that we are seen to be involved in outreach work, particularly in support of education.

Together with the Court I am looking at a number of charities we may wish to work with in the future to show further our civic responsibility and charitable awareness.

I am most grateful for the considerable assistance I receive from our Hon. Clerk Jonathan Horne and Deputy Clerk Georgina Gough, who work tirelessly on our behalf. I thank also the members of our various committees who are doing a great deal of work. Alderman Ian Luder continues to support the Guild and help us in a variety of ways, as does our Founder Master Lord Brooke.

We have many exciting events planned for the second half of 2007. The Guild is in good heart and your support and enthusiasm is much appreciated.

I look forward to meeting as many of you as possible during the year.

**Geoffrey C. Bond DL, Master**



*The Master and his wife Dianora at Innholders' Hall for the Lord Mayor's Luncheon on May 11th.*



## Spread the word

A pamphlet outlining the Guild and its aims has been produced by the membership committee. This splendid recruitment tool is available from the Deputy Clerk.

## First lecture

The first Master's Lecture will be given by Timothy Schroder on October 17th. His subject is *Renaissance Silver in the Schroder Collection* which is on view at the Wallace Collection from July 12.

## Robed in splendour

Congratulations go to Eleanor Thompson and her sub-committee for ensuring that the Master had his robes in time to greet the Lord Mayor in such style on May 11th. The Wardens are next.

# Cultural wealth is second only to financial services

We hear daily about the Square Mile of the City of London being the premier international financial centre in the world. The Square Mile is a vital asset to our economy and has 40% of the global foreign equity market. Some 70% of all Euro Bonds are traded in London and 75% of Fortune 500 companies have London offices.

However, I believe second behind the City financial as a driver of our economy is the cultural economy in which our museums, libraries and archives play a most important part.

In London, almost 25,000 are employed in the museums, libraries and archives sector. There are over 250 museums, 1,500 libraries and 600 archives in London. In 2005 there was an estimated 92 million visits to museums, libraries and archives in London.

Some £21b is generated annually by cultural and creative industries in the capital and they are the second largest in London, outsized only by financial services.

In 2004/5 museums, libraries and archives in London, surveyed by the Arts & Business Private Investment in the Cultural Sector Research Project, received a total of £21m in private investment. Museums accounted for just under £20m and libraries and archives just over £1m of this total.

One of the most important outcomes for the museums, libraries and archive sector is its effect upon tourism. Some 50% of archive visitors in London use local shops and services, 44% eat out locally and 26% visit other places of interest in the area.

Nine of London's top ten tourist attractions in 2005 were museums and between them they drew 25 million visitors. The economic benefit of Tate Modern has been estimated at between £75m and £140m and the gallery has been credited with generating an extra 1,800 jobs in the hospitality sector in Southwark.

Overseas visitors to national museums in 2003/4 are estimated to have spent at least £320m as a result of their visits to a particular museum or gallery. Domestic visitors are estimated to have spent at least £245m.

All these rather dizzying figures go to show just how important a contribution is being made by those who are members of the Guild working in museums, libraries & archives and ancillary services such as auction houses, specialist insurance, shipping and freighting.

The point I wish to make from this short article is that the Guild and its members are well placed to take an increasing part in this buoyant and important cultural economy of the UK in general and London in particular.

Geoffrey Bond

## The Lord Mayor comes to lunch

The Right Honourable, Lord Mayor was welcomed to Innholders' Hall by the Renter Warden Mark Bridge on May 11th where he generously hailed our Guild as "a most welcome addition to the Livery." More pictures on



## Do you really care for your collections?

Do you have bugs in your carpets the size of pinheads? Silver fish in your manuscripts? Moths in your tapestries? Woodworm in your furniture? Ultraviolet light through your windows? These were just some of the horrible possibilities uncovered at the Care of Collections Conference held at West Dean College in West Sussex on April 26th.

Organised by the Guild, the conference was run and generously sponsored by West Dean College, an internationally renowned centre for conservation and restoration. The course was aimed at all those who have care of the treasures and heirlooms held by so many institutions within the City.

To say the take up was cautious is perhaps an understatement, although we did end up with seven delegates including representatives from the Skinners, Apothecaries and Horners, all of whom came with an open mind.

They went away with thought-provoking ideas on a range of previously unimagined topics and the day proved extremely successful. The clear message was that established practice is not always best practice. One delegate relayed a remark overheard at another establishment (no name supplied): "But we have done it like this for years". If that is how it is where you are, then there is even more reason for curators, archivists, hall keepers, beadles and even clerks to attend next year's course, which hopefully will be at about the same time. For further information, please contact the Hon. Clerk.

Jonathan Horne



## GUILD EVENTS

# How the City seeded a new nation

Members of the Guild met outside a cold and windy Museum in Docklands on March 19th for a special tour by Hazel Forsyth, curator of the exhibition *Journey to the New World: London 1606 – Virginia 1607*.

The first intimation of the perilous nature of this undertaking was prompted by the 40ft-long *Discovery* (above), a full-size replica of the smallest of the three ships in which the first settlers travelled. Dwarfed by the high-rise buildings of Canary Wharf it looked even more frighteningly small than it must have done to the 22 men and boys who were crammed into the ship along with their livestock in 1606. They also took tools and household necessities, such as spades and cooking pots, armour and guns for protection and beads and trinkets for bartering with the natives.

## United Guilds Service

Our Guild was invited to participate in the 65th Service of the United Guilds, held on March 23rd in St Paul's Cathedral. For the first time we were allocated our own pew, Row 56 in the South Aisle, where The Master and other members of the Guild, together with our Clerk, duly took their reserved places.

In February 1943 the masters and prime wardens of the Twelve Great Companies met to devise an event to raise the low morale in the City caused by the Blitz. Given their religious origins, it was decided that a service should be held in St Paul's for the Livery Companies and Guilds. The date chosen was Lady Day, 25th March 1943, the first day of the year according to the Julian calendar.

The annual service is a most colourful affair with the Masters and Prime Wardens of the 24 senior Livery Companies processing up the aisle in their vibrantly coloured robes, followed by the Sheriffs, the Aldermen and finally the Lord Mayor in all his finery. The Archbishop of Canterbury, Dr Rowan Williams preached the sermon.

Following the service members of the Guild retreated to one of the City's oldest chop houses, Simpson's Tavern (founded in 1757) in Ball Court with its rather Harry Potteresque address – 38<sup>1/2</sup> Cornhill!. Here we had an excellent meal in surroundings that Charles Dickens would have probably found familiar

Nicholas Somers

To finance this settlement, the merchant adventurers of the City of London created the Virginia Company, seeking funds from many of the Livery Companies and merchants. In return they hoped to share in the riches of this new world. However, that is not quite how it turned out.

The Jamestown colonists battled to survive starvation, disease and Indian attack and by the following summer only 38 of the original 104 settlers were left alive. John Smith, one of the governing council of the colony, was captured. According to his later account, he was about to be killed when Chief Powhatan's daughter, Pocahontas, interceded and his life was spared. Pocahontas later married John Rolfe, a successful tobacco grower who arrived in Jamestown in 1610.

The Guild also sponsored a day's seminar at the Museum on March 31st, where several speakers, including our Middle Warden, Dr Geoff Egan, gave vivid accounts of what life would have been like in Jamestown and illustrated their talks with examples of items excavated over the past 10 years or so.

The Museum in Docklands is housed in a former bonded rum warehouse built c. 1800 at West India Quay. The sturdy brick building, now in the shadow of Canary Wharf, is extraordinary and well worth a visit.

Georgina Gough

## Some Future Events

### 2007

June 25th	Election of Sheriffs
June 27th	Court meeting and swearing-in ceremony
July 3rd	Visit to Highgate Cemetery
September 11th	Visit to the Henry Moore Foundation
October 1st	Election of the Lord Mayor
October 2nd	Lunch at Watermen's Hall
October 17th	Annual Master's Lecture - Timothy Schroder
November 28th	Annual dinner at Apothecaries' Hall
December 9th	Advent service at the Tower of London

### Provisional dates for 2008

January 21st/28th	Visit to Denis Severs' house, Spitalfields
February 21st/28th	Visit to Freemasons' Hall
March 13th	An evening at the Geffrye Museum
April 24th	Girdlers' Hall



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## GUILD EVENTS

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# The gem of Whitechapel

The Whitechapel Bell Foundry is a rare gem which deserves to be recognised as one of the Capital's great treasures. Not only is it one of the longest surviving London firms (its history can be traced back to 1420), but it is still a family business, run along traditional lines in the same premises it has continuously occupied since 1738.

Alan and Kathryn Hughes represent the fourth generation of the Hughes family to run the company. From Alan's tour of the foundry it was clear that technological advances mean that modern bells are better. Electronic monitors make much more accurate tuning possible, for example, but the tuning itself is still very much down to the skill of the craftsman and it was equally clear that most of the processes in bell making would be quite recognisable to the Medieval founders who started the business.

One of the first things we learned was that the two-part moulds for the bells are still made from the traditional materials: loam, goat hair and horse manure.

This opportunity to explore a living tradition was perfectly suited to the mixed audience of Guild members and Friends of the British Antique Dealers' Association who visited the foundry on April 26th. From the entrance via a perfectly preserved Georgian shop frontage, through the tour of the atmospheric workshops, to a buffet supper in an intriguing suite of unspoiled Georgian rooms on the first floor, the past was ever present.

In its long history the foundry has made many of the world's



*A newly completed set of handbells on the bench in one of the Whitechapel Bell Foundry's Dickensian upstairs workshops. All materials used are traditional. Shoe-leather which is too hard for Church's is perfect for bell handles, we learned.*

most famous bells, including Big Ben, The Liberty Bell and America's Bicentennial Bell. In competing for international contracts with a handful of modern foundries around the world it might seem that the cramped and haphazard working conditions at Whitechapel are a real barrier to efficiency. But Alan Hughes recognises that he has a built-in advantage. "Once they have experienced our premises Americans want their bells made here," he explained. When it comes to bell founding it seems there is nothing to beat more than 500 years of tradition and the firm's reputation is still growing.

The Hughes recently won a London Best Family Business Award, where judges recognised "...how the unique character of a family business can contribute to a successful business model." Long may it continue to do so.

**Mark Bridge**

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## Myths and mortar

The Guild got out of town on May 19th to visit the haunts of 'Mad' Jack Fuller in East Sussex. Fuller's best known legacy is a beautiful park dotted with architectural follies, including a 60ft obelisk, an observatory, a classical rotunda temple, a gothic summerhouse, a romantic tower and a curious sugarloaf spire. Strangest of all, and a magnet for the curious ever since, was Fuller's own tomb – a 25ft high pyramid that dominates the village churchyard of Brightling.

Fuller inherited his estates and a fortune in 1777 and lived the rollicking life of a Georgian country squire and Member of Parliament until a turning point came in March 1810 when he was arrested and ejected from Westminster following a drunken tirade in the House. Within the year he had built his unique mausoleum and set about improving his lands, employing Repton, Smirke, Chantry and Turner amongst others.

Towards the end of his life he endowed two scholarships for which he is revered to this day at the Royal Institution and he bought Bodiam Castle to save it from demolition. But his local reputation continued to grow after his death and many believe he is still sitting inside his pyramid with a bottle of claret awaiting doomsday, surrounded by broken glass to ward off the devil. Those who were there on May 19th know the truth.



## PROFILE



# Meet the Guild's very own living legend

*Ivor Noël Hume examining a small brass fish hook found in the Thames amid 18th century waste products from a pin-maker's shop, evidence that pinners also made hooks for fly-fishermen.*

**IVOR NOËL HUME was one of the earliest members of the Guild and was recently made an honorary life member in recognition of his unparalleled contribution to City archaeology.**

**Having almost single-handedly ensured the survival of many of the Roman sites uncovered after the Blitz, he went on to pioneer a completely new type of archaeology with his work at Colonial Williamsburg.**

He was born at number Five Upper Cheyne Row in Chelsea on September 30, 1927. His father was then the European representative for the Central Hanover Bank and Trust Company of New York. His mother played tennis.

Educated (up to a point) first at Framlingham College (junior) and St. Lawrence College (senior), he volunteered for the Indian Army at 17, but he never got there and was de-mobbed in 1945.

Later that year a latent desire to become a playwright found him as an assistant stage manager at the J. Arthur Rank theatre in Worthing where he

excelled as a frog footman in *Alice in Wonderland*. A series of unlikely accidents and adventures worthy of Lewis Carroll brought him in the summer of 1949 to the City's Guildhall Museum where for several weeks he was its sole employee.

He continued as the City's only salvage archaeologist for the next seven years. His learning experience was swift and arduous, and resulted in the discovery of Roman buildings all over the City.

Among them were the Lloyd's property in Lime Street, the Bank of South America's building, the Mithras temple site at Bucklesbury House, and the Salters'

Company site that became St. Swithin's House on Walbrook.

However, his most important solo effort was the discovery and recording of the Roman bath building on the Sun Life Insurance Company property in Cheapside.

It says something for his tenacity as the City's one-man rescue squad that his records and drawings are still used by Museum of London archaeologists, and that some of his most spectacular discoveries (including the finding and conservation of a Roman goat-skin bikini) continue to be exhibited 50 years later.

In 1957 he accepted an invitation to move across the Atlantic to Virginia to develop an archaeological programme for the Colonial Williamsburg Foundation. This opportunity matured into a scholarly discipline now known worldwide as historical archaeology and in Britain as Post-Medieval archaeology. He was concurrently the first vice president of the national societies on both sides of the Atlantic.

His premier Virginia discovery was the remains of Wolstenholme Towne which was destroyed by the Indians in 1622. The site is now partially reconstructed and a multi-million dollar museum tells its story and houses the artefacts.

Having retired from Colonial Williamsburg after 30 years as its archaeological head, he continues to expand his long shelf of books. He has penned 16 to date, as well as having written and appeared in several films for the BBC.

As for his dream of becoming a playwright, that is scheduled to be fulfilled as his play on the life of colonist John Smith is being staged as part of Virginia's salute to the 400th anniversary of the founding of Jamestown.

He was made OBE in 1992 in recognition of his services to British cultural interests in Virginia.

## Learning about the Livery

On May 23rd, the Clerk and Deputy Clerk attended a City of London Briefing, one of a regular series intended to introduce new Freemen to the work of the Corporation and its relationship with Livery companies.

As Chairman of the Livery Committee our Master was on hand to see that all went well, which it did. An introduction by Jonathan Cook (Clerk of the Leathersellers), was followed by a film on the Corporation and its international influence, particularly in the banking sector. Peter Nelson (Assistant Town Clerk) explained the Wards within the City and the protocol of electing Sheriffs and the Lord Mayor. Another short film described the multi-faceted charitable work that the City undertakes. It was well worth going and made all the more pleasant by good company, plenty of wine and some excellent canapés. The next briefing is on October 10th. For more information contact the Deputy Clerk.



# Lord Mayor welcomes Guild's contribution

The dining room at Innholders' Hall was full to capacity on May 11th as the Guild entertained the Lord Mayor to lunch.

Alderman John Stuttard generously found time to attend a mid-day function in a busy week between his demanding trips to China and India.

Responding to our Master, who had pointed out the huge economic and cultural contribution of the arts to London, the Lord Mayor was warm in his praise for the aims of the Guild. He assured his audience that the Art Scholars, Dealers and Collectors had the full support of the Court of Aldermen.

The Upper Warden proposed the Loyal Toast and Mrs Percy-Davis spoke a few words on behalf of those who had been admitted to the Freedom of the Guild that morning.

Once again members enjoyed a very merry meeting, enlivened still further by a list of guests that included the Masters of six Worshipful Companies.



*Lunch at Innholders' Hall.*



*Honoured guests with an escort from the Pikemen and Musketters HAC.*

*Left to right: Mrs Theresa Lewis, Mrs Lesley Stuttard, The RT Hon the Lord Mayor of London Alderman John Stuttard, Mrs Dianora Bond, The Master, The Chief Commoner Deputy Pauline Halliday, Sheriff and Alderman David Lewis.*



*Mr Simon Foord and Mrs Sarah Percy-Davis*



*Mrs Philippa Glanville with Pikeman Bicknell TD*



*Mr Christopher Claxton Stevens and Dr Gordon Glanville*



*Miss Emily Horne and Mrs Rachael Horne*

## THE CLERK'S COLUMN

# No time to stand and stare

What an incredibly busy few weeks it has been. Much time has been spent planning for the Lord Mayor's lunch on May 11th, which was held in great splendour at the Innholders' Hall. To have so many high profile guests is entirely due to our Master, Geoffrey Bond, who managed to bring in all the big names. During the lunch, the Master presented the Lord Mayor with the Guild's cheque for his charity. However none of this would have been possible without the organisational skill of our Deputy Clerk. Georgina has proved once again that she is a workaholic, thank you Georgina for all you have done.

On February 8th, members had the opportunity to visit John Scott's collection of Victorian Arts and Crafts. A fascinating time was had and was followed by a splendid buffet supper. John has very kindly donated his fee to the Guild's coffers and has presented the Guild with an eight-coloured encaustic Minton tile.

The Risk Assessment conference was held at West Dean College on the 26th April and proved a big success. This will be something to build on in the future.

The first Master's Lecture later this year will be given by Timothy Schroder FSA, former curator of the Gilbert Collection and an eminent authority on the art of the goldsmith.

Earlier this year the Guild presented

**Jonathan Horne, Hon. Clerk, 120 Mount St, London W1K 3NN Tel. 020 7409 1799**

a sum of money to a student at the London Metropolitan University who is studying the conservation of musical instruments and towards the end of the year, the new Master's travel bursary will be awarded to a student enabling him/her to visit and study collections on the Continent.

It was agreed that the appointment of the new Master should coincide with the end of the financial year, which is March 31st. Several Livery Companies have adopted this method and some companies choose 14 days before the Feast of Pentecost (50 days after Easter) to hold their installation. Easter falls on April 13th next year so the next Master will be installed on May 19th 2008.

This is our fifth newsletter, which have been generously sponsored by Bonhams, Christie's and Sotheby's and we are most grateful for their support. It is so important that we keep a high standard and this has been achieved by our Hon. Editor, Mark Bridge. I am constantly hearing favourable comments about our publication, which continues to be produced by the Antiques Trade Gazette and I am delighted to announce that the ATG will be sponsoring the Guild's website, due to be unveiled soon.

Membership continues to grow and we have now reached the magic number of 100.

A warm welcome to our 10 new members listed below.



## Meet the Beadle



*Geoff Fairfax MBE*

Our Beadle made a huge impression at the recent lunch for the Lord Mayor.

Geoff lives in East Malling, Kent; he is married to Christine and has three grown-up children.

He was in the TA for 35 years, serving with the Queen's Regiment and on reorganisation with the Princess of Wales's Royal Regiment. He reached the rank of WO2 and was later appointed Drum Major.

He was awarded the MBE in the New Year's Honours list of 1985.

Throughout this time he was working as a qualified electrician on projects such as the Channel Tunnel, the Jubilee Line and MRT in Singapore. His last job was as Logistics Manager on the Channel Tunnel Rail Link.

Geoff is currently Senior Drum Major with the Corps of Drums Society and plays flute in the Guards Division Old Drummers' Association. He has also just reformed the Cinque Ports Corps of Drums.

His other interests include gardening. He owns a 50ft tugstyle narrowboat and is also a bellringer at the local church.

## New Members

**Robin Barlow**, fine art consultant and a Deputy Lieutenant for Devon. Past chairman of Bearne's and of SOFAA

**Marie-Françoise Bryan**, musician and collector

**Peter Dineley**, collector of arms and armour. He also hires out props for use in films

**Sally Kevill-Davies**, formerly of Sotheby's ceramics department and the Antiques Roadshow; now freelance

**Elizabeth Mellows**, dealer and consultant, wife of Prof. Anthony Mellows of The Priory of St. John

**(Ms) Robin Myers**, archivist, living in Cambridge, and a member of the Stationers' Company

**Nicholas Parnell**, formerly at Christie's, a tax adviser who lectures on capital taxes and heritage exemption

**Julian Radcliffe OBE**, head of the Art Loss Register and member of the Weavers' Company

**Milton Silverman**, solicitor specialising in art, antiques and antiquities and writes for Antiques Trade Gazette etc

**Carolyn Stoddart-Scott**, dealer in English porcelain in Yorkshire